



## Mid-Year Financial & Impact Snapshot – 2025

### Message from the Team

2025 began with bold ambition—and so far, it’s delivering record growth across our education, health, and community initiatives. In just six months, we’ve matched what took a full year in 2023, with more partners, deeper volunteer engagement, and powerful stories of restored hope.

### Highlights of 2025 (Jan – June)

- Served 9,000+ nutritious meals across 6 school districts
- New HopeLabs installed in Bomet, Nairobi, and Kisumu with 75% equipment utilization
- 320 students received smart kits (tablets, books, uniforms, mentorship)
- Mental health and dental clinics reached 600 youth and elders
- Launched branded visual kit with Canva for grassroots partner communication
- StoryWall launched: 40+ impact voices posted by students and volunteers

### 2025 Half-Year Fund Allocation

Category	Amount (KES)	Percentage
Community Programs	2,800,000	52.8%
Administration	1,000,000	18.9%
Fundraising	600,000	11.3%
Volunteer Support	450,000	8.5%
Emergency Reserve	200,000	3.8%

Category	Amount (KES)	Percentage
Total	5,300,000	100%

## Breakdown by Program

### Community Programs (KES 2,800,000)

- Kitchen program expansion reaching rural North Rift zones
- Launch of 3 HopeLabs with youth training curriculum and peer mentors
- School re-enrollment initiative supporting 320 students with full kits
- 2 intergenerational health pop-ups: dental, mental wellness, and HIV awareness

### Administration (KES 1,000,000)

Strategic hires, regional lead upskilling, and digital migration of records

### Fundraising (KES 600,000)

Global donor drive assets, monthly impact video production, and influencer collabs

### Volunteer Support (KES 450,000)

2 training cycles, field WiFi kits, and rollout of new identity badges

### Emergency Reserve (KES 200,000)

Set aside for health crises and upcoming El Niño response preparation

## Closing Note

2025 is no longer just a vision—it's already reshaping lives. With your partnership, we're building more than programs. We're building dignity, access, and a legacy of trust. The second half is ours to write together.

*Hope, rising.*

The HopeBridge Team